

ALEJANDRO CÁMARA LÓPEZ

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BIO

My curiosity about how things work led me to study engineering, and my passion for technology led me down the path of digital product design.

I think technology should be invisible and not get in the way of users achieving their tasks. To accomplish this I apply my engineering mindset to the design process and break problems into smaller ones to find the most appropriate and simple solution.

PROFESSIONAL RELEVANT EXPERIENCE

2018 - Current

Product Designer at INETUM for the European Union Intellectual Property Office

- User Research: interviews, persona, user journeys
- Wireframing, prototyping and user testing
- Visual design and development hand-off
- Design System

2015 - 2018

Product Designer at SYMPOSIUM S.L.

- User research and customer support
- Wireframing, prototyping and user testing
- Visual design and development hand-off
- <http://symposium.events> With the last redesign of the landing page we increased a 30% the number of contacts.

2014 - 2017

Web Designer & Developer at Universidad Miguel Hernández de Elche

- Design and development of all master's degree landing pages.
- HTML, CSS & JS. Redone in WordPress.
- Example <http://mba.edu.umh.es/>

ACADEMIC EDUCATION

V Interaction Design Professional Program
Tramontana Institute, Madrid (Previously Vostok Studio)

Telecommunication Engineer
Universidad Miguel Hernández, Elche

SUPPLEMENTARY TRAINING AND ACHIEVEMENTS

Course Design and Data Visualization
Tramontana Institute, Madrid

Course Design Systems
Tramontana Institute, Madrid

Improvement Course iOS App Development
Centro de Investigación Operativa, U.M.H.

Contest Winner "Best iOS Application"
Centro de Investigación Operativa, U.M.H.

LANGUAGES

	ENGLISH	VALENCIAN	SPANISH
Listening	HIGH	MEDIUM	NATIVE
Writing	HIGH	MEDIUM	NATIVE
Reading	HIGH	MEDIUM	NATIVE

- Student in Newton College British school from the ages of 4 until 18.
- ERASMUS Scholarship for one year period in Czech Republic.

KNOWLEDGE AND SKILLS

Design tools: Sketch, Figma, Adobe Suite, Gimp, Invision, Flinto, Principle, Framer...

Programming Languages: HTML, CSS, JavaScript, React, PHP, MySQL...